



INDRAPRASTHA

INSTITUTE OF MANAGEMENT & TECHNOLOGY

Approved by AICTE

(All India Council for Technical Education)

Maharshi Dayanand University Rohtak, UGC Approved

("A+" Grade, NAAC Accredited)

BCA BBA MBA

"Discover your passion and pursue your dreams at our College."



9899 6263 21

9899 626 333

NH-10 ISMAILA, DELHI ROHTAK ROAD HARYANA -124501

40km away from Dwarka Mor Metro Station (nearest College from Delhi)

(20km away from Brigadier Hoshier Singh metro station Bahadurgarh)

iimtrohtak@gmail.com

www.iimtrohtak.com

IIMT HIGHLIGHTS

- 1). Affiliated to Maharshi Dayanand University, Established in 1976, NAAC 'A+' Grade University Govt. of Haryana. Ministry of Education (GOVT. OF INDIA)
- 2). MDU is the most reputed and notable University in Delhi (NCR)
- 3). Providing computer and business programs. Strategically located in NCR, it is well surrounded by 4000+ corporates/companies giving students good industrial exposure.
- 4). The college builds an ambience which can provide the opportunity to the students to excel and express themselves leading to their holistic development.



BCA

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BBA

&

MBA

BCA

Bachelor of Computer Application

BBA

Bachelor of Business Administration

MBA

Master of Business Administration

COURSES

100% PLACEMENT

**Subject to student Caliber*

ADMISSION PROCESS

1

APPEARING/PASSED XII WITH MINIMUM OF **50% MARKS**
IN 10+2 DISCIPLINE **COMMERCE, SCIENCE, HUMANITIES**
(MATHS NOT COMPULSORY)

CONNECT WITH OUR **ADMISSION OFFICER**. APPLY ONLINE or OFFLINE

3

APPEAR FOR **INTERVIEW**

SUBMISSION OF FEES

4



MBA Specializations

GROUP A	GROUP B	GROUP C
HUMAN RESOURCE MANAGEMENT	MARKETING	FINANCE MANAGEMENT
BUSINESS ANALYTICS	PUBLIC POLICY MANAGEMENT	INTERNATIONAL BUSINESS MANAGEMENTU8
INFORMATION TECHNOLOGY MANAGEMENT	AGRI-BUSINESS MANAGEMENT	OPERATIONS MANAGEMENT

OURS FEW PLACED SHINING STARS OF IIMTians



HEMANT PAHUJA

HOSPITAL

20 LPA



GOURAV GUPTA

KOTAK BANK

6.5 LPA



ANAMIKA DIXIT

JLL

5 LPA



JITENDRA KUMAR

INDUSIND BANK

4.7 LPA



VARUN DESA

STOVEKRAFT

4 LPA

We offer 70% scholarships on merit basis and percentage/CGPA/CUET score

A Bachelor of Computer Applications (**BCA**) is an undergraduate degree designed to provide students with foundational knowledge and skills in computer science and applications. Here's a detailed look at what a BCA program typically includes:

1 Core Curriculum

- **Programming Fundamentals:** Courses on programming languages like C, C++, Java, Python, or others, focusing on coding skills and software development principles.
- **Computer Science Fundamentals:** Study of basic computer science concepts such as algorithms, data structures, and computational theory.
- **Database Management:** Training in designing, managing, and querying databases, often using SQL and database management systems like MySQL, Oracle, or MS SQL Server.
- **Software Engineering:** Introduction to software development processes, methodologies, and project management techniques.
- **Web Development:** Basics of creating and maintaining websites, including HTML, CSS, JavaScript, and web frameworks.
- **Operating Systems:** Understanding of different operating systems like Windows, Linux, or macOS, including their structure and functionality.
- **Networking:** Fundamentals of computer networks, including network design, protocols, and network security.
- **Mathematics for Computing:** Courses in discrete mathematics, linear algebra, and calculus that are crucial for problem-solving and algorithm development.
- **Computer Graphics:** Basics of creating and manipulating visual content using computer software.
- **Data Science and Analytics:** Introduction to data analysis techniques, statistical methods, and data visualization.

2 Career Pathways

Graduates with a BCA can pursue various career opportunities in fields such as:

- **Software Development:** Roles in coding, testing, and developing software applications.
- **Web Development:** Creating and maintaining websites and web applications.
- **Database Administration:** Managing and optimizing database systems.
- **Network Administration:** Overseeing network infrastructure and ensuring its security.
- **IT Support:** Providing technical support and troubleshooting for computer systems

BBA



A Bachelor of Business Administration (**BBA**) is an undergraduate degree designed to provide students with a foundational understanding of business principles and practices. Here's an overview of what a typical BBA program includes:

1

Core Business Disciplines

The curriculum usually covers essential business disciplines such as

Accounting: Fundamentals of financial and managerial accounting.

Finance: Basics of financial management, investment, and financial markets.

Marketing: Principles of marketing, market research, and consumer behavior.

Management: Concepts of organizational behavior, strategic management, and human resources.

Operations Management: Basics of production, operations, and supply chain management.

Economics: Microeconomics and macroeconomics principles relevant to business

2

Business Skills

Students develop key business skills such as

Analytical Skills: Techniques for analyzing data and making informed decisions.

Communication Skills: Effective written and verbal communication for business settings.

Problem-Solving: Approaches to identify and solve business problems

3

Electives and Specializations

Many BBA programs offer elective courses or specializations in areas like entrepreneurship, international business, digital marketing, or management information systems, allowing students to tailor their studies to their interests

4

Practical Experience

Some programs include internships, co-op placements, or project-based coursework to provide real-world experience and networking opportunities.

Top Indian experts

Practical Internship

Regular MBA with MDU Affiliation

100% Placement



IIMT

MBA



FINANCE

MARKETING

HR

An **MBA**, or Master of Business Administration, is a graduate-level degree designed to provide individuals with a comprehensive understanding of business management and leadership. The program typically covers a range of topics including:

1

Core Business Disciplines

Courses usually include subjects like finance, marketing, operations management, accounting, economics, and strategic management. These are foundational areas crucial for effective business leadership.



2

Leadership and Management Skills

MBA programs often emphasize leadership, organizational behavior, and strategic thinking. Students learn to manage teams, make strategic decisions, and lead organizational change.



3

All Specialists

Many MBA programs offer specializations or concentrations in areas such as entrepreneurship, international business, healthcare management, or technology management. This allows students to tailor their education to their career goals.



4

Case Studies and Practical Experience

MBA programs frequently use case studies, simulations, and real-world projects to apply theoretical knowledge in practical settings. This hands-on approach helps students develop problem-solving and decision-making skills.



5

Networking Opportunities

MBA programs often provide access to a network of alumni, industry professionals, and business leaders. This networking can be valuable for career advancement and business development.



Top Indian experts

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IIMT



Journey at IIMT

At IIMT University, you will find an array of high-quality facilities and learning resources that will enable you to succeed in your career.

- Infrastructure
- E-Classrooms
- IT Resources
- Food Court & Hangout Zone
- Wifi Campus
- Hostel
- Sports
- Club & Societies
- Library
- Fitness Centers
- 24x7 Campus Security
- Medical Facilities
- Banking Facilities
- Transport
- Student Care Centre



peoplestrong

Mahindra

Aqualite
SPORTS COLLECTION

ATHLEO action

IBM

Bandhan
Bank

OYO
ROOMS

UGC
Entitled

CARS 24

DELL

Hero

AXEL ARIGATO

tcs TATA
CONSULTANCY
SERVICES

VI

AXIS BANK

SOME
PLACEMENT
PARTNERS

DLF

HDFC BANK
We understand your world



HNG

HCL

OM LOGISTICS LTD.
Making Business Simple

airtel

kotak
Kotak Mahindra Bank

TATA MOTORS

AU
AU SMALL
FINANCE
BANK

CENTURY
PULP & PAPER

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